

# Publishing BLS Response Rates

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**Presenting for the  
Public Access Response Rate Team**

DUAC

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# Introduction

- BLS has published individual survey response rates in various locations.
- A new report showing response rates for BLS surveys in a single place has been proposed.
- Looking at response rate patterns across BLS surveys can give insights into issues or trends facing all surveys.
- The team is looking for your feedback on how to make this new report as useful as possible.



# Proposed Organization

- Overall Introduction
- With Each Chart:
  - ▶ Title
  - ▶ Table showing key features of each survey presented
    - Frequency, Collection Mode, Collection Period, Other
    - Link to each survey on BLS.gov
  - ▶ Chart notes

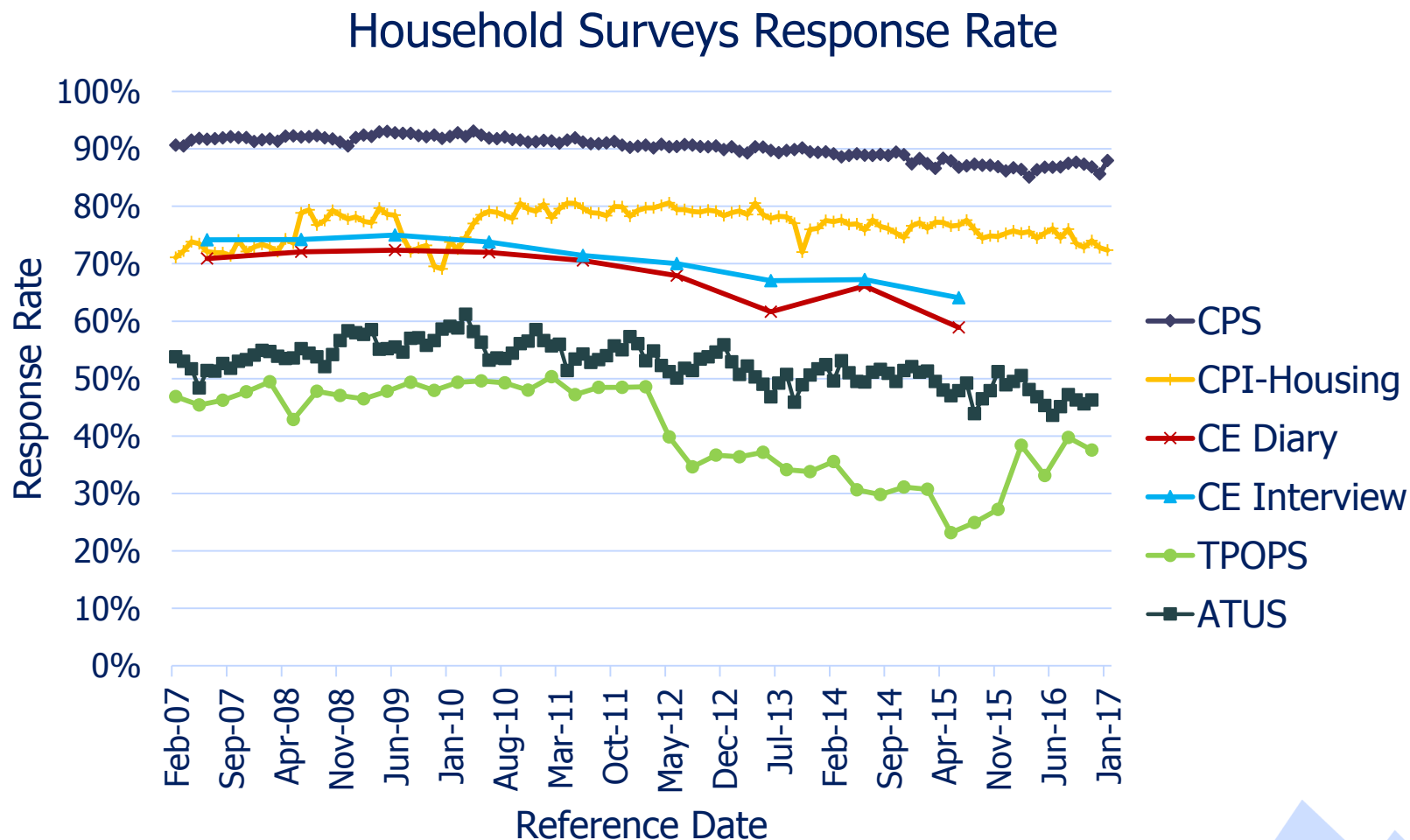
# Proposed Charts

1. Household Surveys
2. Establishment Surveys – Overall Response Rates
3. Establishment Surveys – Price Initiation
4. Establishment Repricing/Collection at 1<sup>st</sup> Release
5. Establishment Repricing/Collection at Final Closing



# Example Chart

Chart 1 shows the overall response rates for BLS household surveys.



# Example Survey Features Table

Survey	Frequency	Collection Methods	Collection period	Approx Survey Length
<u>Current Population Survey (CPS)</u>	Monthly	Personal/ Phone	10 days	8 min
<u>Consumer Price Index – Housing (CPI-Housing)</u>	Monthly	Personal/ Phone	1 month	5 min
<u>Consumer Expenditure Surveys Diary</u>	Monthly	Personal/ Phone	2 months	250 min*
<u>Consumer Expenditure Surveys Interview</u>	Monthly	Personal/ Phone	1 month	70 min
<u>Telephone Point of Purchase Survey (TPOPS)</u>	Quarterly	RDD Phone	7 weeks	13 min
<u>American Time Use Survey (ATUS)</u>	Monthly	Phone	8 weeks	18 min

\*The CE Diary is kept by respondents for a two week period

# Chart Notes

Content still being decided. Current options:

- Describe the trends shown in the graph
  - E.g., “CPI Housing response rates have remained steady over the past 3 years....”
- Identify known situations, changes, etc., that could have impacted response rates
  - E.g., “In May of 2015, TPOPS added a cell phone sample...”

# Questions for DUAC

- Who would be our expected users?
  - ▶ What might they use the information for?
- What information should be included with each chart?
  - ▶ Survey Features Table
  - ▶ Chart Notes



# Contact Information

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